

RFQ for Beautification of Median and Placing advertisement in Smart roads Ernakulam (Abraham Madammakkal road stretch) & Digital Signages at Nehru Park & Rajendra Maidan

CSML/AR-adv/2024/441

06.07.2024

1. Cochin Smart Mission Limited (CSML) has successfully completed the Development of Smart Roads project in the Ernakulam area and prominent open spaces under the Smart Cities Mission Kochi. Currently quotations are invited from interested parties for the beautification of the medians and placement of advertisements at the given stretch of the Abraham Madammakkal Road along with 2 LED Screen placed at Nehru Park and Rajendra Maidan.
2. The Quote shall be placed by incorporating the requirements listed below:

AM Road (1Km median) 40 No.s	Rate per ad panel per annum (Excl GST)	Total per annum (Excl GST)	Total per annum (Incl GST)
P2.5 LED Outdoor Standee (2.1ft*4.2ft) with media player (2 No.s)			
Total			

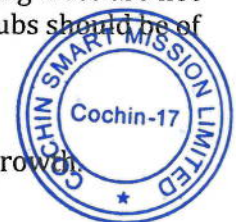
3. Scope

- a) The successful bidder needs to beautify and maintain the median of given stretch of Abraham Madammakkal road for a period of 1 year and can place 40 number of advertisement boards.
- b) Name of the successful bidder can be displayed in each median of size 2ft x 3 ft in both directions of traffic flow in the stretch of Abraham Madammakkal road. Location and content of board to be approved by CSML.
- c) The successful bidder have two options of beautification of medians:
Option 1- Normal Gardening:
 The normal beautification, wherein the material used would be the normal gardening materials, with soil being the medium for the plants to grow.
Option 2- Biodegradable Gardening:
 The biodegradable- soil-less beautification, wherein the material used would be biodegradable material with bio-decompose being the medium for the plants to grow. This method is the conversion of bio-waste to greenery.
- d) LOA will be issued to the successful bidder within 7 working days from the date of opening mentioned in the RFQ and the LOA need to be accepted and copy of the same to be send back to CSML. The agreement shall be executed between the successful bidder and CSML.
- e) All payments to be remitted to bank Account of CSML within 14 days of issue of invoice, as per the executed agreement.

4. Recommended Technical Specifications

1. Planting Material:

- a) All planting materials shall be healthy, sound, vigorous with good foliage.
- b) All planting materials shall be free from plant diseases, insect pests and have well developed root system.
- c) Only the plants which are suitable for median planting should be used. Planting trees are not allowed in the medians. Shrubs are preferred with or without lawn base. Shrubs should be of low or median height depending for the prevention of headlight glare.
- d) **Plant selection should be based on:**
 1. Size and spread of plants
 2. Texture and colour of foliage/Flower in different seasons and stages of growth.



3. Adaptability and suitability to agro climatic regions /Zones
4. Growth rate (Slow/Fast). Average age of maturity and replacement cycle.
5. Aftercare and maintenance pattern required.
6. Drawback and demerits if any, like prone to diseases /Pest attack, animal gazing and human interference.

2. Protection of Planted areas:

- a) All planted areas should be protected. It can be done by iron/brick/cement/locally available bamboo guard/wire fencing.
- b) Live fencing, bamboo fencing or thorn fencing may also be used when protection can be ensured through this.

3. Sponsors:

- a) Sponsoring agency is responsible for monitoring planting and progress in growth.
- b) They do not have any right to do anything other than the beautification work.
- c) The landscape pattern should be approved by CSML prior to execution in the field.

4. Maintenance Schedule:

All necessary measures should be taken to ensure that all plant materials thrive well and landscaped areas are kept in a clean and tidy condition. The following maintenance operations should be carried out periodically.

- a) Replacement of dead, missing, or inadequately maintained plants that fail to survive.
- b) Grass cutting, Pruning, and clipping of shrubs.
- c) Watering especially during dry period
- d) Loosening of soil and other intercultural operations
- e) Timely weeding
- f) Firming up and adjustment of Stakes and ties
- g) Eradication of pest and diseases.
- h) Proper pest and disease control measures should be used.
- i) Take necessary precautions to prevent or eradicate any outbreak of disease or insect attack.
- j) Fertilizing and manuring at 3 months' interval.
- k) Engage adequate number of labours to carry out the listed activities.
- l) Responsible for protecting all planted areas and Plants.

5. Advertisement Board

While placing the advertisement boards, the following conditions must be observed and are not allowed. (As per the PWD manual)

- a) Advertisement hoarding shall not be allowed at or within 100m of any road junction, bridge or another crossing, within 10m of the edge of carriageway.
- b) Where the placing of such boards is likely to obstruct the vision of the Driver.
- c) Near prestigious buildings, hospitals, educational institutions etc.
- d) Within 50 metres of any of the signboard erected.
- e) In such a manner as may obstruct the vision or distract the attention of the driver of a vehicle on the road.
- f) To mark the aesthetic appearance of this background especially in localities which are predominantly residential or where the national scenery is likely to be spoiled by such display.

6. Instruction to Applicants

- a) CSML hereby invites companies/ firms to submit their Quotes.
- b) Individual/ company/firm/NGO/Organisation only can apply.
- c) No JV/Consortium allowed.
- d) Tenure of License is for one year. The license period will be starting from the date of issue of LoA.
- e) The individual/companies/ firms/ NGO/ Organisation participating in the RFQ hereafter will be called as "Applicants"



- f) Applicant can download the RFQ via CSML website (www.csml.co.in) can submit the hard copies of RFQ application along with the quotes as per the dates in the RFQ.
- g) RFQ and all other related documents are to be submitted only in English.
- h) All costs for site visits, obtaining information/ data and preparation/ submission of the pre-qualification document, meetings, negotiations, etc. in relation with the pre-qualification or the subsequent proposal shall be borne by the applicants.
- i) CSML takes no responsibility for delay or non- receipt of application sent by post/courier.
- j) All documents are requested to be submitted along with RFQ as mentioned in "Documents to be submitted" clause in this document. Incompleteness of the documents as required may lead to the rejection of applicant.
- k) CSML reserves the right to not to choose any applicant, relinquish the RFQ process or reissue RFQ with or without modification as it chooses. CSML is not bound to furnish any explanation as to its decision to any of the applicants.
- l) The preparation and the submission of the documents is the responsibility of the applicant and no relief or consideration can be given for errors and omissions. After opening the documents until the finalisation of successful bidder, no communication of any type shall normally be entertained. However, CSML reserves the right to call for any clarification as deemed necessary.

7. Please ensure that your quotation reaches not later than 12-07-2024 at 3.30 PM at the following address:

Chief General Manager
Cochin Smart Mission Limited,
4th floor, Jawaharlal Nehru Stadium Metro Station
Kaloor, Kochi-682017

S No		
1	Tender Publishing Date	06.07.2024
2	Last date of submission of Quotes	12.07.2024 at 11:30 AM
	Tender Opening Date	12.07.2024 at 3:30 PM
3	EMD Amount (to be submitted as DD)	₹ 10,000/-
4	Security Deposit Amount	3% of the Bidding amount

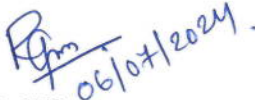
8. Terms and Conditions

- a) CSML reserves the right to impose the penalty on Licensee up to ₹. 5000.00/- per instance on the following offenses: the below penalty is in addition to any action / proceedings initiated and any other applicable laws for the time being in force.

1	Display of advertisement without approval of CSML.
2	Sticking of stickers or hanging of banners or any other form of presentation other than allowed.
3	Usage of CSML brand or logo without permission of CSML.



- b) SD will be released by CSML upon successful completion of the contract and on submission of undertaking letter from the contractor in ₹200 Stamp paper along with the invoices.
- c) If the conditions stipulated in this RFQ notice are not satisfactorily fulfilled by the successful bidder, Cochin Smart Mission Ltd has all the rights to cancel this RFQ and the EMD amount will be forfeited. Also, Cochin Smart Mission Ltd has all the rights to cancel/postpone the RFQ at any time before the confirmation letter is sent without any reason whatsoever.
- d) CSML have the authority to accept or reject any / all bids, in part or in full without assigning any reason and does not bind itself to accept the lowest bid. CSML at its discretion may change the quantity /upgrade the criteria / drop any item or part there at any time before placing the Purchase Order.
- e) In case of any dispute, the decision of CSML shall be final and binding on the bidders.
- f) Any query pertaining to this bid document may be addressed to, CSML at the address mentioned above.


Raji R
Chief General Manager

